



Learning Plan 1		Subject/Pwnc: English	Year/Blwyddyn: 9
<p><i>The Four Purposes in English:</i></p> <p>Ambitious, capable learners, who: set themselves high standards; seek and enjoy challenge; are increasingly knowledgeable and skilful; ask questions; enjoy solving problems; communicate effectively; explain ideas and concepts.</p> <p>Enterprising, creative contributors, who: connect and apply knowledge and skills to generate ideas; express ideas and emotions through different media; give of their energy and skills so that other people will benefit</p> <p>Ethical, informed citizens, who: find, evaluate and use evidence in forming views; know about their culture, community, society and the world.</p> <p>Healthy, confident individuals, who: are confident, resilient and empathetic; form positive relationships based upon trust and mutual respect; face and overcome challenge.</p>			
<p>Knowledge focus/what matters:</p> <p>Persuasion: Understanding languages is key to understanding the world around us.</p> <ul style="list-style-type: none"> • I can listen empathetically to different people’s viewpoints on various subjects, using them to arrive at my own conclusions. • I can read empathetically to identify different people’s viewpoints on various subjects, using them to arrive at my own conclusions. <p>Persuasion: Expressing ourselves through languages is key to communication.</p> <ul style="list-style-type: none"> • I can select and adapt the appropriate language for a range of audiences and purposes, conveying meaning effectively to the audience. • I can make informed choices about vocabulary, idiomatic language and syntax in order to express myself with fluency, clarity and accuracy. • I can respond to others’ points of view, summarising and evaluating what I have heard, read or seen, structuring arguments and challenging what others say with confidence and sensitivity. • I can share my thoughts, feelings and opinions with others using a range of techniques for different effect and showing empathy and respect. <p>Persuasion: Literature fire imagination and inspires creativity.</p> <ul style="list-style-type: none"> • I can explore a wide range of genres, experimenting with language choices and techniques for my own creative purposes. • I can explore, analyse and compare key ideas using relevant terminology, supporting my views with relevant textual detail. • I can use my imagination and experiment with different creative forms and techniques to create my own literature. 			
Learning objective/key question	What will I know and be able to do? I can...	How will I develop my skills? (Success Criteria)	Homework/Gwaith cartref to support progress
<p><i>Weeks 1&2</i></p> <p>The Cold Task – What are my favourite things?</p>	<ul style="list-style-type: none"> • Recall persuasive techniques and their effect on the reader. • Plan a persuasive presentation about my favourite things. • Create a script for a persuasive presentation. • Present my thoughts and ideas to a group. 	<ul style="list-style-type: none"> • I can recall prior knowledge of persuasive devices, applying this knowledge to my own writing. • I can plan and organise my ideas well. • I can support my opinion by using a range of vocabulary. • I can adapt my speech to suit its purpose and audience. • I can ask and answer relevant questions to develop my own and others’ thoughts and ideas. • I can evaluate the effectiveness of a presentation. 	<p>Wk 1</p> <p>Homework: Create a persuasive poster about one of your favourite things.</p> <p>Set:</p> <p>Due:</p>

<p><i>Week 3</i> How can we express our point of view?</p>	<ul style="list-style-type: none"> • Explore and analyse a range of persuasive written reviews, making comparisons. • Clearly explain my thoughts and ideas, using supportive evidence. • Analyse the effectiveness of a text using P.E.A paragraphs. • Apply my understanding of persuasive techniques to my own writing. 	<ul style="list-style-type: none"> • I can evaluate the effectiveness of non-fiction literature (persuasive reviews). • I can support my ideas and opinions using a range of vocabulary, supported by textual evidence. • I can develop my own detailed opinions, sharing these with others. • I can apply my knowledge of persuasive techniques to my own writing. 	<p>Wk 3</p>	<p>Homework: Write a review of something read or watched over the week.</p> <p>Set:</p> <p>Due:</p>
<p><i>Week 4</i> How can I adapt my language for a specific audience?</p>	<ul style="list-style-type: none"> • Compare and analyse informal and formal writing. • Explain my thoughts and ideas, supporting with a variety of reasons. • Write a formal letter to share my ideas, giving persuasive reasons. 	<ul style="list-style-type: none"> • I can confidently recall the features of formal writing and persuasive techniques. • I can apply my knowledge of persuasive techniques to my writing. • I can use the features of formal writing in my own work. 	<p>Wk 4</p>	<p>Homework: Formal and informal language quiz.</p> <p>Set:</p> <p>Due:</p>
<p><i>Week 5</i> What makes an effective sales pitch?</p>	<ul style="list-style-type: none"> • Evaluate a variety of sales pitches, comparing and analysing the effectiveness. • Apply my understanding to my own sales pitch. • Explain my thoughts and ideas, supporting with a variety of reasons. • Explore facts, opinions, bias and objectivity with a focus on how they can be persuasive. 	<ul style="list-style-type: none"> • I can evaluate the effectiveness of sales pitches, identifying areas to improve. • I can ask and answer relevant questions to develop my own and others' thoughts and ideas. • I can work well in a pair, developing my own detailed opinions. • I can understand the purpose of facts, theories, opinions, bias, and objectivity in persuasive writing/speeches. 	<p>Wk 5</p>	<p>Homework: Design a persuasive poster about the chosen activity.</p> <p>Set:</p> <p>Due:</p>
<p><i>Week 6</i> What is 'Room 101'?</p>	<ul style="list-style-type: none"> • Read and understand an extract from '1984' about 'Room 101', making comparisons to real life. • Identify and discuss persuasive techniques in 'Room 101' episode clips. • Read and identify the effect of language in a model 'Room 101' speech. • Plan a persuasive 'Room 101' speech. 	<ul style="list-style-type: none"> • I can reflect on what I have read, asking and answering relevant questions and sharing my opinions. • I can use inference, deduction and analysis, and evaluate and critique texts. • I can plan my ideas effectively for the task. 	<p>Wk 6</p>	<p>Homework: Persuasive techniques recap quiz.</p> <p>Set:</p> <p>Due:</p>
<p><i>Week 7</i> What would I send into 'Room 101'?</p>	<ul style="list-style-type: none"> • Write a persuasive speech. • Evaluate my own and others' work, supporting my opinions with reasons. • Redraft my work to improve the quality. 	<ul style="list-style-type: none"> • I can organise and construct my writing effectively, connecting and developing my ideas. • I can write effectively for the purpose, recalling key features of persuasive writing. • I can confidently adapt my syntax and vocabulary to suit purpose, audience and format. • I can write effectively for the purpose, taking into consideration key features and techniques. • I can evaluate my own and others' work, deciding how to improve. 	<p>Wk 7</p>	<p>Homework: Proofreading.</p> <p>Set:</p> <p>Due:</p>

<p><i>Week 8</i> How can I give an effective persuasive presentation?</p>	<ul style="list-style-type: none"> • Construct a presentation of my thoughts and opinions to others, using persuasive techniques. • Evaluate my own and others' work, supporting my opinions with reasons. • Provide feedback to others based on a class success criteria. 	<ul style="list-style-type: none"> • I can speak clearly, selecting and adapting my language appropriately for a range of audiences and purposes, conveying meaning effectively to the audience. • I can use my knowledge and understanding of persuasive techniques in my oracy work. • I can evaluate my own and others' work, deciding how to improve. 	Wk 8	Homework: Research a dystopian setting. Set: Due:
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